

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor	:   Cung Ngoc Phan	Confirmation No.: 8316
Appln. No.	:   09/736,543	Group Art Unit: 3621
Filed	:   December 13, 2000	Examiner: P. E. Elisca
For	:   IN-STORE CUSTOMER DISPLAY DEVICE AND METHOD	
Docket No.	:   M61.12-0298	

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**AMENDMENT**

*FILED ELECTRONICALLY ON MARCH 3, 2008*

Sir:

This is in response to the Office Action mailed on November 1, 2007. Please amend the above-identified application as follows: